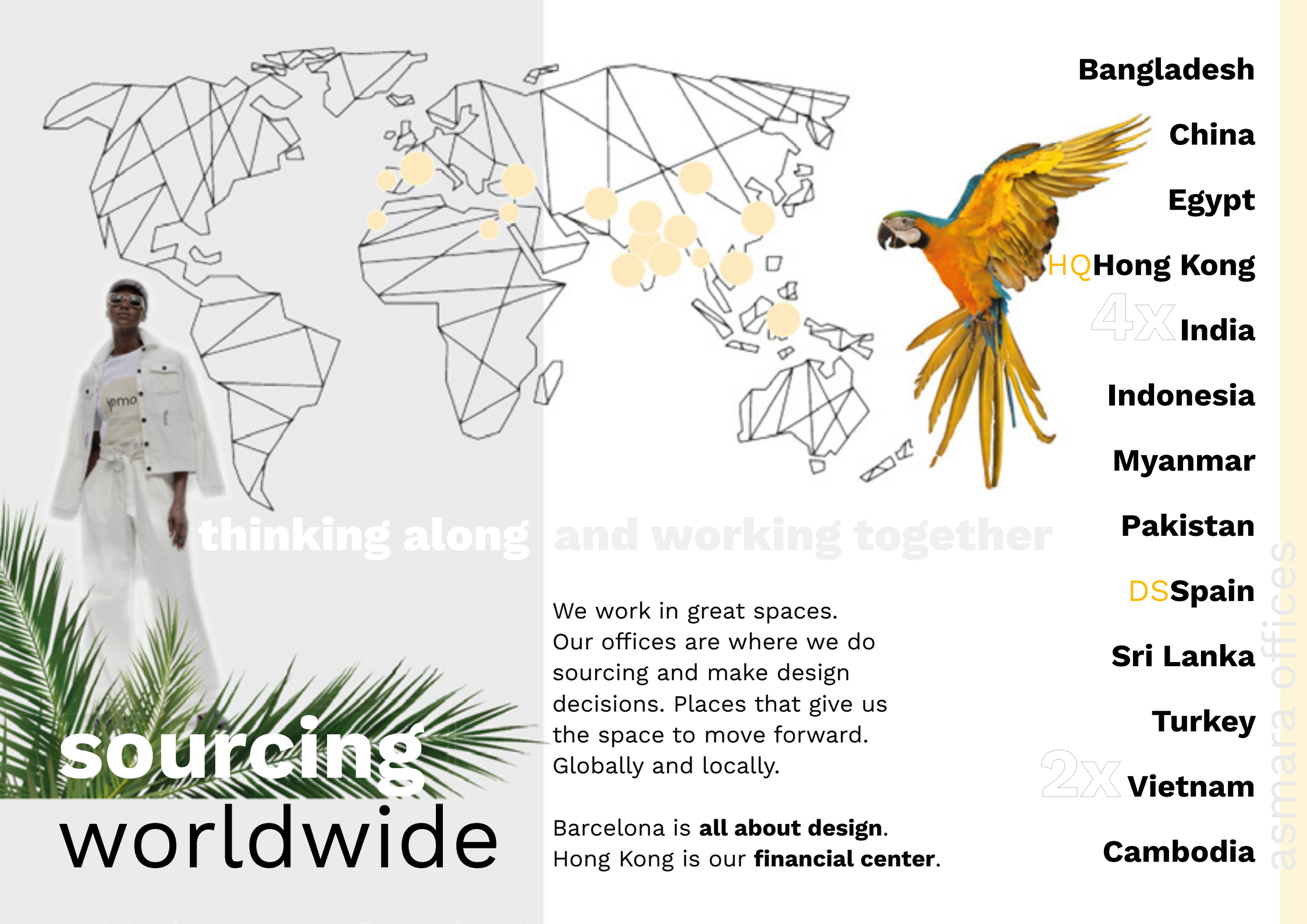




offices & **sourcing**



thinking along and working together

sourcing
worldwide

We work in great spaces.
Our offices are where we do
sourcing and make design
decisions. Places that give us
the space to move forward.
Globally and locally.

Barcelona is **all about design**.
Hong Kong is our **financial center**.

Bangladesh

China

Egypt

HQ Hong Kong

4x India

Indonesia

Myanmar

Pakistan

DS Spain

Sri Lanka

Turkey

2x Vietnam

Cambodia

asmara offices



our offices are designed **to be fast and flexible**

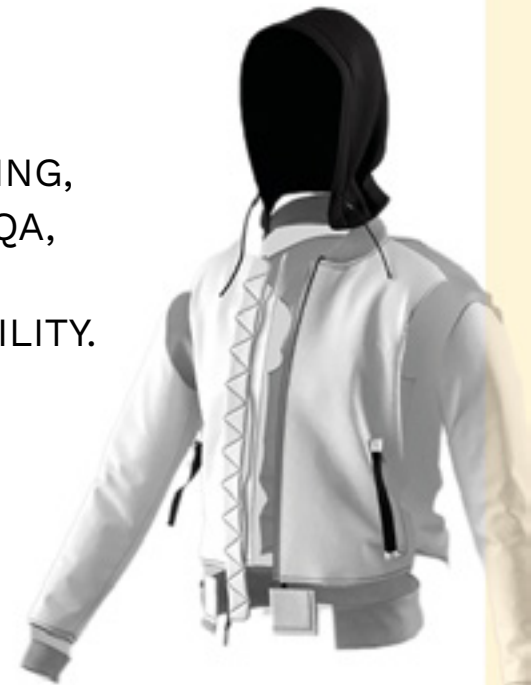
Management is decentralized, but all offices are connected through **in-house software**.

Ambitious people who like to work together.

Complementary teams

in all areas of business:

DESIGN, IT, R&D, SOURCING,
MERCHANDISING, QC & QA,
SHIPPING, FINANCE,
HUMANITY & SUSTAINABILITY.



un
des
ign

4 in-house collections & CLO 3D

Design teams

Beautiful showrooms & fabric libraries

In-house labs & quality teams

environmental policy

The human added value comes in the realization of what we believe in. We believe that fashion that is good for people and nature is possible.



established 2005
address Dhaka
phone (+88) 0248955075
mail contact@bd.asmaragroup.com
employees 190 people
country manager Manish Ojha
office 3700 sqm, 3 showrooms

Bangladesh



WOMEN
MEN
KIDS

apparel

DESIGN TEAM 14 PEOPLE
CLO 3D
IN-HOUSE PATTERN MAKING
4 IN-HOUSE-COLLECTIONS

design

CIRCULAR KNIT (TEE, POLO, SWEAT)
FLAT KNIT / SWEATERS
LIGHTWEIGHT WOVEN (DRESSES, BLOUSES)
PANTS, BOTTOMS
DENIM
ACTIVEWEAR
SKIWEAR
OUTERWEAR

products

3 D
CASUAL WOVEN & WASHED DENIMS FROM FULLY COMPLIANT FACTORIES
SUSTAINABLE FABRIC & FIBER DEVELOPMENT
HIGHLY QUALIFIED COMPLIANCE TEAM

strength



china

established **2006**
main office address **Hangzhou China**
phone **(+86) 57128878878**
mail **contact@cn.asmaragroup.com**
employees **157 people**
country manager **Nitesh Chaurasia**
management for **China & Myanmar**
office **2200 sqm, 5 showrooms**

WOMEN
MEN
KIDS
apparel

DESIGN TEAM 8 PEOPLE
4 IN-HOUSE COLLECTIONS
IN-HOUSE SAMPLE ROOM
IN-HOUSE LAB
design

ACCESSORIES
CIRCULAR KNIT (TEE, POLO, SWEAT)
FLAT KNIT / SWEATERS
LIGHTWEIGHT WOVEN (DRESSES, BLOUSES)
PANTS, BOTTOMS
ACTIVEWEAR
SEAMLESS
OUTERWEAR
products
HOME PRODUCTS

MATERIAL SOURCING
SUSTAINABLE FABRIC & FIBER DEVELOPMENT
5 TECHNICIANS FOR CLO
3D COLLECTION FOUR TIMES A YEAR, CUSTOMER INDEPENDENT
MULTIPLE PRODUCTS AND HARD GOODS
LOWER MINIMUMS AND LEAD TIME
MEASURED OFFICE CARBON FOOTPRINT
strength



established **2022**
main office address **Cairo Egypt**
phone **(+20) 227498709**
mail **murali@eg.asmaragroup.com**
employees **18 people**
country manager **Muralidhar Bhat**
office **500 sqm, 2 showrooms**

Egypt

WOMEN
MEN
KIDS

apparel

DESIGN TEAM 2 PEOPLE
4 IN-HOUSE COLLECTIONS
IN-HOUSE LAB

design

DENIM
CIRCULAR KNIT (TEE, POLO, SWEAT)
TAILORED SUITS & PANTS
PANTS, BOTTOMS
ACTIVEWEAR
SEAMLESS
OUTERWEAR
UNIFORM WEAR

products

FOOTWEAR PRODUCTS

VERTICALLY INTEGRATED FACTORIES
MATERIAL SOURCING
SUSTAINABLE FABRIC & FIBRE DEVELOPMENT
2 TECHNICIANS FOR CLO
3D COLLECTION FOUR TIMES A YEAR
MULTIPLE PRODUCT CATEGORIES
DUTY-FREE ACCESS TO USA & EUROPE
SHORTER TRANSIT TIME
QUICK REPLENISHMENT

strength

CORPORATE FINANCE TEAM
GLOBAL MARKETING TEAM
CUSTOMER HUB

features

head office

Hong Kong

established **2006**
address **Hong Kong**
phone **(+852) 27442255**
mail **contact@asmaragroup.com**
employees **18 people**
office manager **Saurabh Das**
Head office
office **756 sqm, 1 samples showroom**

FINANCE MANAGEMENT

strength



established
main office address
phone
phone
phone
phone
mail
employee
country manager
offices

2004
Gurgaon
(+91) 1244703100
office Chennai
(+91) 4442899701
office Tirupur
(+91) 4212267555
office Bangalore
(+91) 80683570000
contact@in.asmaragroup.com
317 people
Santha T. Kumar
6800 sqm, 7 showrooms

india

FOUR FULL-FLEDGED OFFICES TO COVER INDIA'S ENTIRE GEOGRAPHIC SPAN
CLOSE TO MANUFACTURERS
SOCIAL COMPLIANCE EXPERTS

ACCESSORIES
CIRCULAR KNIT (TEE, POLO, SWEAT)
LIGHTWEIGHT WOVEN (DRESSES, BLOUSES)
PANTS, BOTTOMS
INDOOR JACKETS
INTIMATE WEAR
LEATHER
HOME PRODUCTS
PET ACCESSORIES



3D
DESIGN TEAM 23 PEOPLE
4 IN-HOUSE COLLECTIONS
IN-HOUSE PATTERN MAKING
IN-HOUSE SAMPLE ROOM
IN-HOUSE LAB

WOMEN
MEN
KIDS

apparel

design

products

strength



Indonesia

established **2000**
address **Bogor**
phone **(+62) 2184218421**
mail **contact@id.asmaragroup.com**
employees **182 people**
country manager **Hemant Jain**
office **3100 sqm, 4 showrooms**

WOMEN
MEN

apparel

3D
3D DESIGNERS & TECHNICIANS
DESIGN TEAM
4 IN-HOUSE COLLECTIONS
IN-HOUSE PATTERN MAKING
IN-HOUSE SAMPLE ROOM
IN-HOUSE LAB

design

ACCESSORIES
LIGHTWEIGHT WOVEN
PANTS, BOTTOMS
ACTIVEWEAR
CIRCULAR KNIT (TEE, POLO, SWEAT)
INTIMATE WEAR

products

3 D & SUSTAINABILITY
GREEN & HIGHLY SUSTAINABLE OFFICE BUILDING WITH
LOW ENERGY CONSUMPTION & RAINWATER HARVESTING
FLEXIBLE MOQs
MULTIPLE ACTIVE/OUTDOOR PRODUCTS
HIGHLY QUALIFIED SOCIAL COMPLIANCE TEAM

strength



Myanmar

established
address
phone
mail
managed by the
employees
country manager
office

2018
Yangon
(+95) 09951926666
contact@cn.asmaragroup.com
China office
5 people
Nitesh Chaurasia
120 sqm, 1 showroom

WOMEN
MEN

apparel

MANAGED BY CHINA
3D
4 IN-HOUSE COLLECTIONS

design

OUTDOOR JACKETS

products

COMPETITIVE PRICING
PROXIMITY TO CHINA
SUPPORT IN QUICK MATERIAL SUPPLY FROM CHINA
WELL TRAINED AND QUALIFIED SOCIAL COMPLIANCE TEAM FROM CHINA

strength



Pakistan

WOMEN
MEN
KIDS

apparel

3D
4 IN-HOUSE COLLECTIONS

design

CIRCULAR KNIT (TEE, POLO, SWEAT)
DENIM
LEATHER

products

established **2012**
address **Lahore**
phone **(+92) 4237182249**
mail **contact@pk.asmaragroup.com**
employees **26 people**
country manager **Rehan Sardar**
office **350 sqm, 1 showroom**

DENIMS
HEAVYWEIGHT CIRCULAR KNITS
SUSTAINABLE FABRIC & FIBER DEVELOPMENT
GENUINE LEATHER APPAREL
HIGHLY QUALIFIED SOCIAL COMPLIANCE EXPERT

strength



design studio

DESIGN STUDIO
MERCHANDISING
MARKET INTELLIGENCE
TREND REPORTS

features

WOMEN
MEN
KIDS

apparel

ALL

products

ASMARA INTERNATIONAL DESIGN
& CUSTOMER HUB

strength

Spain

established **2017**
address **Barcelona**
phone **(+34) 935222017**
mail **contact@es.asmaragroup.com**
employees **7 people**
country manager **Clara Larrea**
creative director **Markus Zimmermann**
office **250 sqm, 1 showroom**

Sri Lanka

WOMEN
MEN
KIDS

apparel

3D
4 IN-HOUSE COLLECTIONS
IN-HOUSE PATTERN MAKING
IN-HOUSE LAB

design

CIRCULAR KNIT (TEE, POLO, SWEAT)
BOTTOMS, CHINOS
LIGHTWEIGHT WOVEN
SWIMWEAR
INTIMATE WEAR
TAILORED JACKETS
DENIM

products

SWIM- & ACTIVEWEAR
INTIMATE WEAR
CORE PRODUCTS
FASHION DETAILS
SUSTAINABLE FABRIC & FIBER DEVELOPMENT

strength

established **2008**
address **Colombo**
phone **(+94) 112076789**
mail **contact@lk.asmaragroup.com**
employees **38 people**
country manager **Shobhit Tandon**
office **1440 sqm, 1 showroom**



WOMEN
MEN

apparel

3D
DESIGN-TEAM
4 IN-HOUSE COLLECTIONS
IN-HOUSE PATTERN MAKING
IN-HOUSE LAB

design

CIRCULAR KNIT (TEE, POLO, SWEAT)
LIGHTWEIGHT WOVEN
COORDINATES
DENIM
FLAT KNIT/SWEATERS
ACTIVEWEAR
SEAMLESS

products

established **2009**
address **Istanbul**
phone **(+90) 2129702767**
mail **contact@tr.asmaragroup.com**
employees **75 people**
country manager **Nuran Varoğlu**
management for **Turkey & Marocco**
office **500 sqm, 1 showroom**

FAST TURNAROUND FOR SAMPLING & BULK
3D DESIGN CAPABILITY
EXPERTISE FOR PREMIUM BRANDS
SUSTAINABLE FABRIC & FIBER DEVELOPMENT

strength



established **2008**
main office address **Ho Chi Minh City**
and office **Hanoi**
phone **(+84) 2873022789**
office **Phnom Penh, Cambodia**
phone **(+855) 23230577**
mail **contact@vn.asmaragroup.com**
employees **172 people**
country manager **Anil Mishra**
management for **Vietnam & Cambodia**
office **2000 sqm, 8 showrooms**

vietnam



3D
DESIGN-TEAM 12 PEOPLE
4 IN-HOUSE COLLECTIONS
IN-HOUSE PATTERN MAKING
IN-HOUSE LAB

OUTERWEAR
SEAMLESS
SKIWEAR
DENIM
LIGHTWEIGHT WOVEN
CIRCULAR KNIT (TEE, POLO, SWEAT)
TAILORED SUITS

MULTIPLE PRODUCTS
QUALITY PRODUCTS
SUSTAINABLE FABRIC & FIBER DEVELOPMENT
3 D
FLEXIBILITY ON ORDER QUANTITIES
CAMBODIA PRICE COMPETITIVE
HIGHLY QUALIFIED SOCIAL COMPLIANCE TEAM, ALSO IN CAMBODIA

WOMEN
MEN
KIDS

apparel

design

products

strength