



## the people

## educated

## be energized

The people are the energy of asmara. Our teams, customers, producers, and manufacturers.

We all work hard and constantly evolve.

Because we listen,
because we think along.

We add human value to everything we do.

#### **Every** single **employee** contributes.

They can appreciate the skills of others and share ideas. This way, every asmara customer gets the best we have.



# numbers asmara in



MANAGING PARTNERS



WORKING SHAREHOLDERS



(0) country managers















### thinking along and working together



#### asmara

comes from the Indonesian language and means love and passion.

We love what we do and have the passion to learn, to create, and to share with others.



love & passion

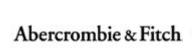




#### our customers

We have long relationships with many of our customers. For some, we design up to 70% of their collections.

We establish partnerships when we work deeply with a customer, listen to their needs, and find creative solutions.



































































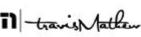


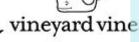












# our production partners

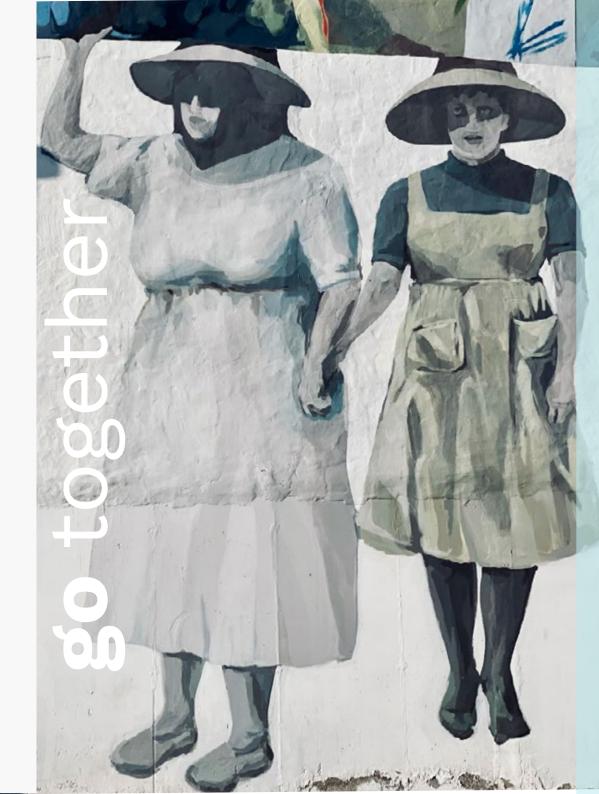
Thanks to the people who make our wishes come true.

They deserve our respect because they have joined us on the road to sustainability.

Some producers are already far ahead.

For the people on site, this means rapid development work.

We support them wherever we can.





#### we care

We have always believed in giving back.
We invest in development and partnerships
that help us become sustainable faster.

And we support people where our offices are with our locally operated foundations.

